



COMPREHENSIVE PLAN OSWEGO, IL

A BOLD PLAN TO BALANCE ECONOMIC GROWTH WITH PRESERVATION

LEAD PLANNER

Ginkgo Planning & Design, Inc

WITH

SB Friedman & Co.
Hitchcock Design Group
KLOA Inc.

CLIENT REFERENCE

Rod Zenner
Community Development Director
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STATUS

Adopted, 2015

GINKGO led this innovative plan for this growing riverfront community that offers bold solutions for containing sprawl and preserving farmland and natural areas. Key elements included defining boundary agreements with adjacent communities, diversifying and strengthening the economic base, detailed sub-area plans for Downtown, the Riverfront and other commercial corridors and a connected bike trail system to serve residents and connect to regional trails. The community started immediate implementation of this highly graphic and concise plan. A Downtown TIF is in place and redevelopment of key riverfront parcels is underway.

