



GINKGO PLANNING & DESIGN INC

Site Feasibility Study | Spertus Museum

Lead Planner Ferhat Zerin, AICP
as Associate & Senior Planner
Skidmore, Owings & Merrill LLP

Location Chicago, Illinois

Client Spertus Museum, Chicago

Status Completed in 2000

This study led to two alternate scenarios for the redevelopment of the narrow vacant site next to the existing Spertus Museum on Michigan Avenue. The first option looked at a 10 story building that would house only new museum spaces, and be consistent with the height and scale of the existing building. The second option looked at adding a 20 story residential tower over a 10 story museum base. The study focused on FAR and height issues, and the impacts on different scenarios on the Historic Michigan Avenue Streetwall. The new museum was completed in 2007.

