



GINKGO PLANNING & DESIGN INC

# District Plan | Historic Broadway District

Lead Planner Ferhat Zerín, AICP  
with Skidmore, Owings & Merrill LLP

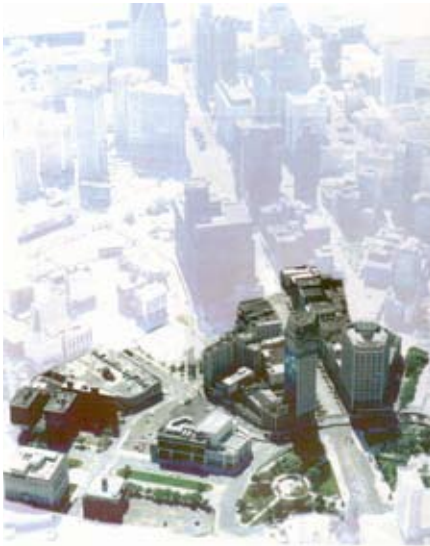
Location Detroit, MI

Client Larson Realty Group

Reference Mr. Douglas Voigt  
Associate Partner  
Skidmore, Owings & Merrill LLP  
312.360-4635

Status Plan completed 2003

Broadway District was at the heart of Detroit's Historic Core at the turn of the 20th Century. The depressed economy since the 1960's led to the loss of businesses, theaters and restaurants, with most of the historically significant buildings vacant and in dilapidated state. With a resurgence of public and private investments in the surrounding area in the late 1990's, Broadway District was poised for a comeback. The master plan laid out a focused strategy for the redevelopment of historic buildings and streetscape improvements to revitalize the historic district.



## REDEVELOPMENT OPPORTUNITIES

